



January 2017

Dear friend,

We're having a birthday!

Theatre du Mississippi (TdM) was founded in 1997 – 20 years ago! – and has been a valued part of our community since then. We are one of the longest continually running arts organizations in the region. Our mission is to present performances that have a unique connection to the community, with an emphasis on original works that tell stories from the area's rich history. We differentiate ourselves by ensuring our productions are written by local artists and give audience members important information about our community.

We are grateful for the long-standing support from our audiences, funders and supporters. To this point, we have relied heavily on revenue from public and private grants and foundations. As with any non-profit organization, we realize it is prudent to diversify our revenue streams.

One way we are attempting to do so is to reach out to other potential supporters, offering formal sponsorship opportunities to both individuals and organizations.

As you may know, we have traditionally used the Historic Masonic Theatre for our rehearsal space and productions. With the reconstruction and upgrade of the building, we have had a few challenges this production season but have definitely made the best of them.

In October, we presented, *Julie Wera: The Yankee Flash*, at First Congregational Church's Café Congo. It was a wonderful spot for a production, and the audience seemed to enjoy it. In early December, we presented our *Fifth Annual Christmas Radio Show* at the Winona Arts Center. It gave our actors, crew and the audience an opportunity to participate in an additional venue.

We are excited about celebrating our 20th birthday year and continuing to share educational and entertaining original works with the community.

We hope you will help us celebrate this milestone by considering becoming a sponsor. By doing so, you will be able to take pride in helping an organization that has provided so many opportunities not only to the community to learn about our rich history, but the opportunity for local artists and theatrical technicians to grow and hone their craft. Sponsorship information can be found on the reverse side of this letter.

Thank you for being an integral part of the community and for considering sponsorship.

We look forward to continuing to serve you for many more years and through many additional productions.

Thank you,

Paul Sannerud, Board President

2017 TdM Sponsorship Opportunities and Benefits

\$3,000 and up – Sugarloaf

- Listing in programs and on promotional materials
 - A complimentary ½-page ad in programs
- 4 complimentary tickets to each production throughout the season
 - A personalized “thank you” from the stage

\$2,000-\$2,999 – Garvin Heights

- Listing in programs and on promotional materials
 - A complimentary ¼-page ad in programs
- 4 complimentary tickets to each production throughout the season

\$1,000-\$1,999 – Holzinger

- Listing in programs and on promotional materials
- 4 complimentary tickets to each production throughout the season

\$500-\$999 – Lake Park

- Listing in programs and on promotional materials
- 2 complimentary tickets to each production throughout the season

\$100-\$499 – Levee

- Listing in programs

Under \$100 – River

- Listing in programs